



UNIVERSITY OF PUERTO RICO
RÍO PIEDRAS CAMPUS
COLLEGE OF BUSINESS ADMINISTRATION
DEPARTMENT OF MANAGEMENT



15 Ave. Universidad Suite 1501

San Juan, Puerto Rico 00925-2535

TENURE TRACK FACULTY POSITION ANNOUNCEMENT

The Department of Management of the College of Business Administration at the University of Puerto Rico, Río Piedras Campus announces the search for candidates for a tenure track position at the undergraduate level for the **marketing** area effective August 1, 2024.

Requirements: For consideration candidates must: (1) possess a doctorate in business administration, or related areas, with a concentration in marketing, or a doctorate in business administration, or related areas, and coursework and/or research work in marketing; (2) preferably, have courses, research papers, or documented work experience in digital marketing ; (3) all degrees must be from an accredited institution whose degree is recognized by the University of Puerto Rico; (4) demonstrate experience in academic research; (5) have research publications in peer-reviewed journals that meet the college's guidelines¹; (6) provide evidence of presentations at peer-reviewed professional conferences; (7) teaching experience, desirable; and (8) partially meet criteria (4), (5), and (6) if the doctoral degree was obtained in a period of no more than three years prior to the date of this announcement.

Responsibilities: (1) availability to teach during the day, evening, or weekend hours in person and online, (2) conduct research and publish in their area of expertise in peer-reviewed journals that comply with the college's guidelines¹; (3) availability to supervise theses; (4) develop proposals for external funds search; (5) to be involved in service activities with a positive impact on the community, and (6) availability to actively participate in committees and in departmental and university life, as well as to comply with all the responsibilities of the teaching staff established in the UPR General Regulations.

Required Documents: (1) up-to-date, signed, and dated curriculum vita; (2) statement of purpose in which the candidate sets forth his/her professional teaching and research plans; (3) evidence of his/her academic credentials (copy of the official transcript of credits of all academic degrees completed); (4) demonstrate research capabilities; (5) if completed, credentials and training certifications related to effective face-to-face and distance learning; (6) if having, certifications or evidence of work in digital marketing; (7) teaching evaluations of courses offered at the undergraduate or graduate levels; (8) if performed, evidence of experience in proposal preparation and other efforts to seeking external funding; and (9) three recent letters of recommendation.

Interested persons should submit the required documents no later than May 3, 2024, using the following link <https://forms.office.com/r/wwpmRJ5f4W> or included QR CODE (preferred), or the following email gerencia.fae@upr.edu or postal address Department of Management, College of Business Administration, University of Puerto Rico, Río Piedras Campus, 15 Ave. Universidad Ste. 1501, San Juan, PR 00925-2535.

¹ For details on the publication guide, visit <https://fae.uprrp.edu/fae-aacsb/>



<https://forms.office.com/r/wwpmRJ5f4W>

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Rafael Marrero Díaz, Ph.D.
Dean of the College of Business Administration
Date: March 21, 2024

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Mirerza González Vélez, Ph.D.
Dean of Academic Affairs
Date: April 2, 2024